

SIFE
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UNIVERSITY OF
REGENSBURG

ANNUAL REPORT

TEARING DOWN WALLS TO OPEN GATES





Bottles for a Better Life

Bottle Deposit System

In 2003, our government introduced a system to foster recycling. You pay a deposit for each bottle bought. When returning the empty bottle, you get back the deposit. But still, bottles worth \$300 million are thrown away.

Our Concept

We created employment for mentally ill people financed by bottle deposit. Empty bottles are gathered in special containers and returned. The deposit money received is used to finance the job. Uniting our country, we have already franchised our project to six SIFE-teams.



Mental Illness

A mental illness such as burnout, depression or schizophrenia is a subjective disability. For recovery, pharmaceuticals and therapy are necessary. Occurring relapses inhibit regular job activities.

Total Impact

\$16,400



Results

ONE-SIFE-Project implemented

4 mentally ill people employed

6 other German SIFE teams established the project in their cities

200,000 bottles recycled correctly saving ...

50,000 liters of mineral oil and

1,000,000 liters of fresh water

We tore down the wall of social isolation to open the gate to society.

People in Need

Mentally ill people in Germany are unemployed and not integrated into society.



Entrepreneurial Approach

- We put up special containers and people throw in their bottles on the go.
- We employ mentally ill people to empty the containers, return the bottles and receive the deposit money.
- We fund the jobs using the bottle deposit money.
- We finance new containers by CSR advertising on the containers.



Empowerment

- We teach how to create marketing materials.
- We explain how to choose appropriate spots for new containers.
- We empower the mentally ill to sell CSR advertising space on the containers.



Quality of Life & Standard of Living

We Improve the Quality of Life:

- Social interaction with colleagues, salespersons and business partners
- Reintegration into society

We Improve the Standard of Living:

- Additional income with new jobs



Project Sustainability

Our partner – a non-profit-organization – will take over the project.



Triple Bottom Line

- | | |
|---------------|--|
| Planet | Recycled empty deposit bottles |
| Profit | Created new meaningful jobs |
| People | Integrated the mentally ill into society |



Planned Economy in Bulgaria

Until 1989 the planned economy system dominated. Most adults have never learned anything about the free market economy and globalization.

Total Impact

\$22,750



Our Concept

We created new perspectives for Bulgarian micro entrepreneurs combining business workshops, an innovative micro leasing concept and individual business solutions.

We expanded the proven concept to micro entrepreneurs in Serbia.

Depreciated Machines in Germany

Every year, tons of working machines and equipment are replaced by more competitive ones. The used equipment is scrapped.

Results

6 workshops and coaching events

19% revenue increase on average

25 entrepreneurs individually empowered

94 machines worth more than **\$17,000** transferred to Bulgaria

300 workshops participants

People in Need

Bulgarian micro entrepreneurs don't know how the free market economy works and lack competitive equipment. ✓

Entrepreneurial Approach

- We lease out German second-hand machines to Bulgarian micro entrepreneurs.
- They use the machines to generate revenues.
- In return they pay fair leasing rates.
- We use the leasing surplus to cover transportation costs and finance further machines. ✓

Empowerment

- We teach basic business knowledge in workshops.
- We empower to explore innovative distribution channels and new markets.
- We provide the necessary skill set to better cope with the dynamic market environment. ✓

Quality of Life & Standard of Living

We Improve the Quality of Life:

- Establishing role models in local communities

We Improve the Standard of Living:

- Improvement of basic business knowledge
- Access to more competitive equipment
- Empowerment to make the micro entrepreneurs more successful ✓

Project Sustainability

Our partner UniConsulting – a Bulgarian leasing company – took over the project. ✓

Triple Bottom Line

Planet Second life for used German equipment
Profit Saving Bulgarian micro entrepreneurs
People Role models for others ✓





**INTEGRATION
ON**

Integration On

The Romani Minority in Romania

The Romanies are an ethnic group spread out all over the world. The Romanies are outsiders.

Our Concept

We fostered the social integration of the Romanies. We started by electrifying a Romani settlement in Roşia using stand-alone solar solutions. Based on electricity, we support the kids' education and we create job opportunities.



Total Impact

\$38,500



Results

1 youth center for Romani and Romanian children

5 new businesses created

30 houses of Romani families electrified with solar solutions

250 Romani children benefit from improved education possibilities with

\$5,000 for scholarships & laptops

450 Romani directly impacted with electrification

\$20,000 tied-up in solar equipment

Energy-saving Lamps

Ulitium lamps are loaded via solar panels. They consume only 10% of the energy of regular light bulbs and last up to ten times longer.

We tore down the wall of segregation and opened the gate to understanding.

People in Need

The Romani population in Roşia (Romania) is excluded from society: no access to the electric grid, no education and no decent job opportunities.

Entrepreneurial Approach

- We provide electric power to Romani settlements by installing stand-alone solar solutions. We enable education by providing necessary equipment and scholarships.
- We create new business opportunities using the power of electricity.

Empowerment

- We teach how to repair and maintain the solar systems.
- We coach how to use the solar equipment most effectively.
- We support creating start-up businesses.

Quality of Life & Standard of Living

We Improve the Quality of Life:

- Integration of Romanies into the Romanian society
- Leaving the vicious circle of illiteracy and poverty

We Improve the Standard of Living:

- Romani families given a new life through electrification
- New businesses and improved home working

Project Sustainability

Our partner – the local pastor – is committed to continuing our project with a new founded association: Asociația Europeană Thalheim Roumanien

Triple Bottom Line

- Planet** Electrified a Romani settlement with green energy solutions
- Profit** Created new jobs opportunities
- People** Created deeper understanding between two different cultures



50 team members
9 different countries

10 different academic disciplines

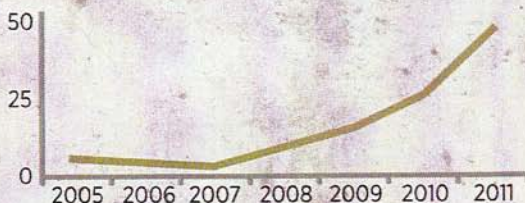
projects in **5** different countries



Team Sustainability – for Future Success

Recruiting

- Bring a friend
- Recruiting system
- Team activities



Retention

- Mentoring
- Alumni Table

Total Funds Raised

\$93,649

Further Team Entrepreneurial Activities: **\$5,576**

Contributions in Kind
\$47,953

Financial Contributions
\$40,120



Media Coverage

- 48** newspaper articles
- 6** TV/radio reports
- 5** Million people reached

Thanks to

