

Looking  
Beyond Reality



**SIFE**  
PUERTO RICO



## LOOKING BEYOND THE UPR-HUMACAO CRISIS

Buho's Brand is aimed to support our campus needs and empower the university community in solving their issues.

### RELEVANT FACTORS



Economic



Social



Environmental

### DEFINABLE NEED

- There is a lack of sources of funding, which creates a hostile environment.

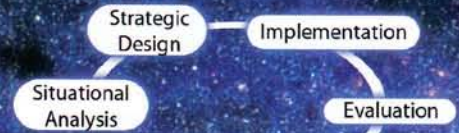
### EMPOWERING PEOPLE IN NEED

- Creating a community network among students, faculty, staff, administrators and the business community in order to reach the solution of the UPR- Humacao crisis.

## IMPACT

Currency in USD

- \$15,300 generated by the business initiatives
- First Eco-building in the UPR-H was implemented
- \$46,030 in funds for the Business School Project
- 5 feasibility studies were designed
- Providing a better educational atmosphere for 4,375 individuals
- \$85,591 projected energy saving



### FUTURE PLAN

Rebuild the track field and implement five self-sufficient enterprises.



## LOOKING BEYOND PUERTO RICO'S ECONOMIC PANORAMA.

B- Talented is a program that promotes entrepreneurship as a way to reach professional success and creates self-sufficient individuals that contribute to the local economy.

### RELEVANT FACTORS



Economic



Social



Environmental

### DEFINABLE NEED

- There is a lack of business skills, entrepreneurial vision, and environmental and social awareness.

### EMPOWERING PEOPLE IN NEED

- Provides the Puerto Rico business entrepreneurs with the necessary personal and financial skills to run their own business initiatives.

## IMPACT

Currency in USD

- Benefited 75 small businesses
- \$792,480 generated
- 100 new jobs opportunities created
- Reduced the use of energy in 15 businesses
- Submitted Puerto Rico State Law Project (PS #2193)
- Reduced in 50% the waste disposal
- 800 lives directly empowered to adapt to a better use of resources



### FUTURE PLAN

Create an entrepreneurship center in our institution to support this initiative



## LOOKING BEYOND COMMUNITY BARRIERS IN PUERTO RICO

- *B-Sustainable* helps marginalized communities in Puerto Rico succeed as individuals and improve their own lives through an enterprise model.

### RELEVANT FACTORS



Economic



Social



Environmental

### DEFINABLE NEED

- Due to their complex social background, there is a lack of opportunities and a mismanagement of their resources.

### EMPOWERING PEOPLE IN NEED

- Provides communities the tools to be self-sufficient, through a better use of their economic, social and environmental resources.

## IMPACT

Currency in USD

- 9 communities or organizations involved
- Better waste management in the impacted communities
- 407 lives empowered
- 5 new businesses running
- 10 ex-prisoners are now contributing to our economy
- \$ 21,000 generated by ex-prisoners
- 1,774 people indirectly impacted



### FUTURE PLAN

Strengthen the supporting structure of the communities.



## LOOKING BEYOND COMMUNITY BARRIERS OF LATIN AMERICA AND THE CARIBBEAN

- *B-Successful*, is a self-management social enterprise model for Latin American and Caribbean communities, in order to succeed as individuals and improve their quality of life and standard of living.

### RELEVANT FACTORS



Economic



Social



Environmental

### DEFINABLE NEED

- A general parental poverty was observed and a misused of their economic, social and environmental resources.

### EMPOWERING PEOPLE IN NEED

- Engage the communities to work together for a better use of their resources, in ways that produces income.

## IMPACT

Currency in USD

- 4 communities
- 1,760 lives empowered to self-success
- \$ 7,390 generated
- Eco-businesses were implemented in four communities in Haiti
- 3,750 cans re-used
- 4 micro businesses implemented
- Transforming the use of waste in Haiti

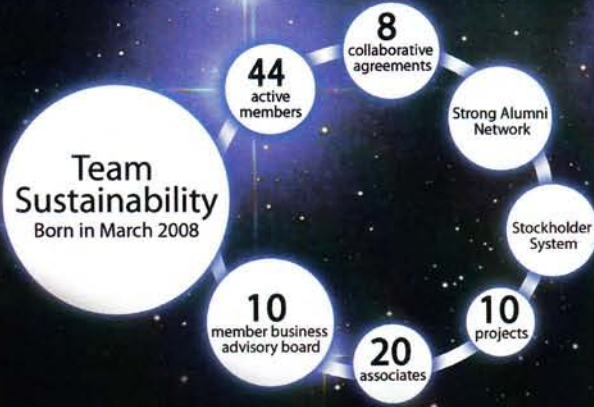


### FUTURE PLAN

Expand our project to other communities in Haiti



SIFE UPR-HUMACAO



ACHIEVEMENTS 2011



**Team Budget (Reinvested)**

**\$202,836 usd**

**Environmental Impact**

**\$348,991 usd**

**Economic Impact (by people impacted)**

**\$1,511,745 usd**

## Improving the Quality of Life

"Work is freedom, and we have what it takes"  
(A women from Haiti program)

"Without you, there is no wisdom, no business"  
(Samuel Colón, Disabled Person)

"You reinstated our confidence as athletes"  
(Ramón Ozuna, UPR-H athlete)

"This is the first time, a businessman spends a minute with me"  
(A voice of a homeless-person)

"When I decided to quit, SIFE motivated me to trust."  
(Yanira Correa, Entrepreneur Program Client)

"SIFE makes me grow, just helping others"  
(Kiara Garcia, SIFE UPR-H Alumni)

### Special thanks to



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Chancellor

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