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Annual Report
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56 MEMBERS

14927 HOURS DEDICATED

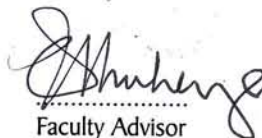
3500 PEOPLE DIRECTLY IMPACTED


21000 PEOPLE INDIRECTLY IMPACTED

13 BABs

Signatories


.....
Team President
Mr. T. Machisa


.....
Faculty Advisor
Mr. C. Muchenje


.....
Dean Of Students
Mr. G. Dzoro

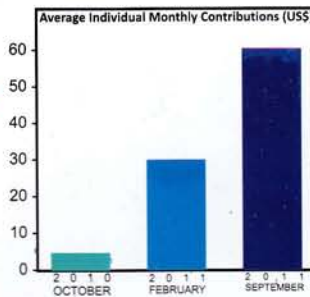


The COMMUNITY Social Investment eXchange Project



KEY STATISTICS

Hours Dedicated: **3 420**
 Target Population: **Women infected and affected by HIV/AIDS**
 People Directly Impacted: **103**
 People Indirectly Impacted: **618**
 Replication Impact: **3 283**
 Partner Organisations: **1**



Project Overview

This project aims to empower the HIV and AIDS infected and affected women of our country. Through partnering with the Batsirai Group we targeted 103 women. We introduced the Rotating Savings and Credit Associations Model and put them into 13 groups. We taught them how to bring together saved incomes and help turn their future around.

Objectives

To create meaningful economic opportunities to improve these women's standard of living.

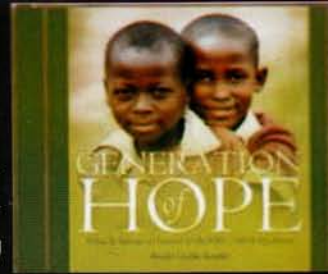
Challenges

- Gaining trust from the women due to their HIV Status
- Gaining the confidence of the "Makonde District" Community due to their low self-esteem.
- Difficulties in reaching the district due to its remote location

Achievements:

- Educated **103** women on saving and lending incomes
- Successful completion of our pilot program in **1** of our **6** districts
- Formed a **13** member Local Organizing Committee
- Extended outreach program to **3** more districts by training **52** cluster facilitators reaching out to **3 283** women who formed **474** groups.
- Each group now saves and lends an average of **\$540** each month
- Participants now financially independent, own grinding mills, houses and livestock

The Hope For All Project



KEY STATISTICS

Hours Dedicated: **4 000**
 Target Population: **Orphaned children, Unemployed man**
 People Directly Impacted: **131**
 Partner Organisations: **1**



Project Overview

This project is the 1st of its kind in Zimbabwe and it is designed to empower orphaned children, vulnerable people and adolescents on how to create entrepreneurial solutions to their financial problems. It gives them skills, resources and motivation to grow and run their own businesses.

Objectives

To create an entrepreneurial initiative to help 120 orphans, and assist a retrenched man's family of 7 by providing a direct consistent form of income for them.

Challenges

- orphanage solely relies on grants and donations
- huge gap between supply and demand of pastry market
- an unemployed retrenched man (Mr Masango) with no means of income to sustain his family

Achievements

- Construction of a Bio-mass oven
- Trained 12 orphans, 4 care givers and Mr Masango on how to make pastries (pies, cakes, buns and bread)
- Creation of a new entrepreneurial activity that has increased their average monthly earnings from \$0 to \$256
- Secured contract for them to supply a local grocery store with their pies
- All 120 orphans are now in school
- Mr Masango has built his own bakery and managed to send his wife for a sewing course



The Solar



Power for Poverty Alleviation

KEY STATISTICS

Hours Dedicated: **5 670**

Target Population: **Subsistence farmers**

People Directly Impacted: **86**

People Indirectly Impacted: **516**

Partner Organisations: **2**

Project Overview

Driven by the passion to uplift rural communities, we embarked on a rural renewal project on land that is currently abandoned or that is in despair. In ward 13 of Chivi North community, we were out to transform 86 subsistence farmers into thriving entrepreneurs.

Objectives

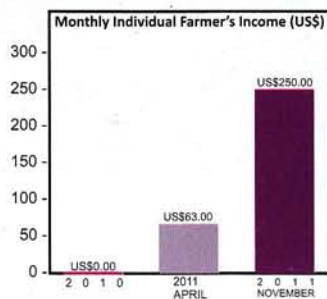
To synergise the hot temperatures of this region with its fertile land, exploiting these unique potentials to create meaningful economic opportunities.

Challenges

- Lack of adequate water for agricultural purposes
- Farmers were not committed to working together and concentrated on subsistence farming for their own sustenance
- Environmental degradation due to water holes dug in search for water, worsened by livestock trampling the water holes

Achievements

- Constructed a solar powered borehole for the participants
- 75 000 litres of water a day available for agriculture, drinking and is also accessible to a clinic and school
- Grew and harvested 1 hectare of maize
- Planted 2 hectares of spinach and rape for resale
- Individual farmers income rose from \$0 to an average \$63 a month
- Now reinvest 25% of their profits to diversify their farming into other vegetables



Ethics Projects



Blue with Ethics: Building An Ethical Youth

SIFE CUT created blue with ethics, to focus on educating our current and future leaders about ethical business practices. Together, we organised a week of interactive activities to raise ethical awareness at our university. Issues on environmental sustainability on campus were discussed. An article on leading ethically was also placed in the university's weekly paper. The Wednesday Update

We then held our very 1st ethics and transparency day symposium on campus. On this special day everyone put on a blue t-shirt in support of ethics. We challenged 15 local businesses to hold exhibitions on campus and participate in various activities that promote ethical culture in the work place. Various speakers ranging from successful local entrepreneurs, SMEs, university staff and large corporate taught on the principles of ethical theory versus practice to over 650 students from all faculties.

Not only have we motivated senior administration to recognise us, but we have also managed to make lasting partnerships with large corporate. As SIFE CUT, we are driven to infuse an ethical mind set throughout our country.

Pirates: Building An Ethical Nation



In this project, we were out to show that the success of a market economy depends upon ethical business practices. We went on a campaign against piracy on Zimbabwean local music. To combat this problem we hosted ethics symposiums, public lectures and anti-piracy campaigns on our campus from February to April this year.

We created 1500 flyers and 500 DVDs on antipiracy which we distributed all over campus, our University's local town of Chinhoyi and our country's capital city, Harare. We went live on 2 national radio stations aired in our national languages. We then partnered with the 3 recording studios and appeared on our national television station during a popular youth programme called Youth.com. In each scenario, we explained to the youth the negative effects piracy has on the lives of artists who rely exclusively on music as their careers. We placed different articles on business ethics in 3 of our local papers in Chinhoyi, to expand our campaign.

This nation-wide campaign had a reach of over 10 million different groups of people thereby instilling ethical awareness to the entire nation that will economically empower communities and ensure a more ethically responsible world for future generations.

Art for change:

Branding An Ethical Ideology Through Art



Our goal was infuse an ethical mind set to our participants to become ethically responsible. We worked with a group of 10 sculptors who are involved in stone and woodcarving. Together with the participants, we identified some of typical ethical dilemmas they encountered in their day-to-day business activities. Issues such as unfair pricing, customer discrimination and unregistered businesses were discussed.

To broaden their knowledge of ethical behaviour, we ran 7, 3-day interactive workshops. Modules on financial literacy and business ethics were tailor made to suit their line of business. Issues on sustainable resources harvesting such as procurement of logs and stones were discussed. Our participants also had the chance to attend and participate in the Blue with ethics symposium. Illustrations were given on how not practicing ethics can as well lead to the downfall of the business. All the artists concurred that the symposium provided them with ethical solutions that previous harmed their business

We then managed to have 8 of the artists register with the Zimbabwe art council and they took it as their own initiative to go on National television and talk about unethical behavior and conduct in the art business. Today they operate a business that not only runs ethically, but now keep a thorough record of their and transactions. We have branded an ethical ideology through Art.

THE COMSIX PROJECT

THE HOPE FOR ALL PROJECT

Solar Power for Poverty Alleviation

Economic (Profit)

Women are saving and lending an average of \$540 a month

Social (People)

Women are an overlooked part of the community and therefore lose out on economic activities

Environmental (Planet)

Teaching women on environmental concepts such as composting, waste segregation and reuse of non-biodegradables.

Effectively Empower Participants

- Teaching 103 women on money saving and lending
- Gradual increase of contributions made by the women from \$5 to \$60
- Expanding their micro businesses to larger income generating projects
- Local organizing committee educated more women on saving income

Target people in need

103 Women Infected and Affected with HIV/AIDS

Business and Economic Concepts & an Entrepreneurial Approach

- Participatory workshops on risk taking, innovative thinking, planning and investment opportunities
- Demand and supply and basic bookkeeping techniques were also taught
- Drafting constitutions to govern their financial affairs
- Turning unemployed women into entrepreneurs who now own their own businesses (clothing stalls; grocery stores; vegetable markets)
- Running an "On-the-move" market

Improve Quality of Life and Standard of Living

- They have hope in life
- Increase in self-esteem and are now more self-confident
- Have managed to build houses and some now own their own livestock and grinding mills
- Managed to send their children to school
- Participants engaged in vegetable markets

Build Foundation for Continuation (Sustainability)

- 52 cluster facilitators educated more women on the ROSCAS model.
- Replication of the ROSCAS model in 3 more districts of our province establishing 487 ROSCAS groups
- Each group is saving and lending an average of \$500 each month

Realizing average monthly profits of \$256 through the sale of pies

Orphaned children are a vulnerable part of society and therefore need assistance

- Designing and building an energy efficient, environmentally sensitive Bio Mass powered oven
- Decreasing smoke aerosols emitted into the atmosphere resulting in reduction in greenhouse gas emissions and global warming potentials.

- Training 12 orphans, 4 care givers and Mr Masango on pastry making
- Increasing pie making frequency from 3 times to 4 times a week
- Mr Masango opened his own bakery and take-away
- He also empowered his wife to contribute to the family income through sewing

- 120 Orphans
- A family of 7

- Using Interactive games and role- plays to teach on pricing, risk taking and strategic marketing techniques.
- Encouraging the children to record a weekly spending diary
- Teaching about Hazard Analysis Critical Control Points for handling food
- Creating a new entrepreneurship business through pie making for the orphans and a bakery for Mr Masango
- Creating 3 new job opportunities in Mr Masango's bakery

- 120 orphans now in school and showing improved self-discipline and positive attitudes
- now have high self-esteem therefore do not feel inferior in class.
- Food security and clothing improved drastically

- 4 care givers also trained on how to make the pies to ensure the business remains operational and sustainable
- Construction of Mr Masango's bakery and take-away

Individual income of each farmer increased from \$0 to \$63 from sale of vegetables

The majority of people living in rural areas live in abject poverty (below poverty line)

- Designing and constructing a borehole pump that uses solar energy
- Encouraging the use of organic fertilisers from animal waste, manure and compost.
- Using drip irrigation to conserve water

- Building water storage tanks for irrigation
- Teaching the farmers on the crops most suitable for the soil type
- Participants managed to find markets with little SIFE involvement.

86 subsistence farmers

- Teaching about market penetration, product development, debt management, budgetary control and profit maximization.
- Helping them identify the market disparity that existed between the supply and demand of agricultural produce in their area.
- Creating new vegetable business Securing 4 markets to supply their vegetables

- Have earned the respect of their community
- 19 of them sent their children for technical skills development
- Installation of the borehole can now provide safe water for the community and a nearby clinic.

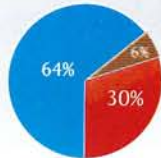
- 25% of their profits are being reinvested
- diversifying into other vegetables such as peas, potatoes, beans, onions cabbages and tomatoes
- estimated income of close to \$250 per farmer
- managed to secure a contract with a local business man, to transport their vegetables
- increase in the number of farmers from 79 to 86.

Team Financials

This past year, SIFE CUT ran on a total operating budget of **US\$22 689.00**

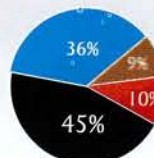
REVENUE

PARTNERS AND SPONSORS
CHINHOYI
UNIVERSITY OF TECHNOLOGY
FUNDRAISING ACTIVITIES



EXPENSES

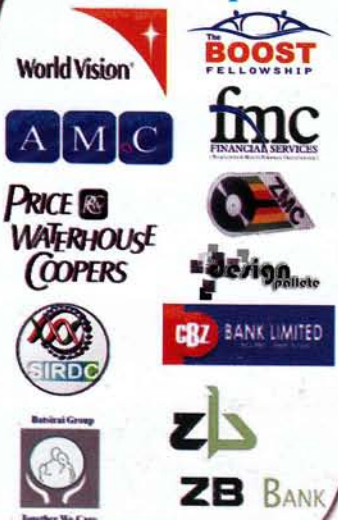
SURPLUS
TRANSPORT
ADMINISTRATION
PROJECTS



Team Sustainability

- This year we involved multi-stake holders to achieve our goal of beginning and building lasting futures.
- By adopting a "think global act local" approach to our projects, we ensured replicability of our solutions across our country.
- Adopted an organized recruitment system for selecting new SIFE members.
- With a 13 member Business Advisory Board (BAB), SIFE CUT has ensured that we benefit from guidance through a wide range of perspectives, making us a dynamic SIFE team.
- Through team building sessions our team has become stronger and has grown into an ethically driven SIFE team

Partners & Sponsors



Media	Reach	Frequency	Gross Impressions
Makonde Star Newspaper	0.7 million	4	2.8 million
The Herald Newspaper	3.5 million	2	7 million
News Day Newspaper	2.3 million	1	2.3 million
The Telegraph Newspaper	0.3 million	6	1.8 million
The Sunday Mail Newspaper	4.2 million	2	8.4 million
Power FM Radio Station	3.8 million	2	7.6 million
Radio Zimbabwe Radio Station	4.4 million	3	13.2 million
Zimbabwe Television	4.7 million	3	14.1 million



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